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Infrastructure Program Leader, The World Bank





# Na Vualiku

Tourism Development for the North



# Program Details

- Multi-Phase Programmatic Approach
- 10 Years & 3 Overlapping Projects
- Total Financing Envelop: \$200 million USD
- First Phase - Project 1
  - Financing: \$61.5 million
  - Timeline: June 2023 – June 2029
  - Lead Implementing Agency: Ministry of Tourism and Civil Aviation



# Development Objectives

## Program Development Objectives:

- To develop resilient and sustainable tourism infrastructure and services in Vanua Levu.

## First Project Development Objectives:

- To strengthen targeted infrastructure and essential services, increase coordination and private sector participation in tourism, and enhance environmental sustainability of tourism assets.







# Project 1 Components

Comp 1: Overcoming Barriers and Developing Sustainable Tourism

1a. Integrated tourism master planning and destination development

1b. Tourism MSME Recovery, Expansion and Skills Development

1c. Natural Resource Management Strengthening and Biodiversity Conservation

1d. Emergency Management and Preparedness for Tourism

Comp 2: Building Resilient Tourism Infrastructure

2a. Connectivity Investments

2b. Resilient essential service investments

2c. Cityscape Improvement of Savusavu and Labasa

Comp 3: Tourism Capacity Enhancement and Project Management

3a. Institutional Strengthening and Capacity Building

3b. Project Management



# Component 1: Overcoming Barriers and Developing Sustainable Tourism

Integrated  
tourism master  
planning and  
destination  
development

Tourism MSME  
Recovery,  
Expansion and  
Skills  
Development

Natural  
Resource  
Management  
Strengthening &  
Biodiversity  
Conservation

Emergency  
Management  
and  
Preparedness  
for Tourism



## Component 2: Building Resilient Tourism Infrastructure

### Connectivity

- Savusavu and Labasa Domestic Airport
- Feasibility study for a potential green field airport in Vanua Levu
- Improvements to the Savusavu/ Labasa Cross Island Road

### Essential Services

- Solid Waste Management in Savusavu
- Feasibility study and small-scale pilot for wastewater management in Savusavu
- Small-scale pilot on renewable energy and options analysis

### Cityscape Improvement

- Savusavu and Labasa Cityscape improvement  
-foreshore upgrades, visitor welcome center, public space, city roads, road and pedestrian safety, bike lanes



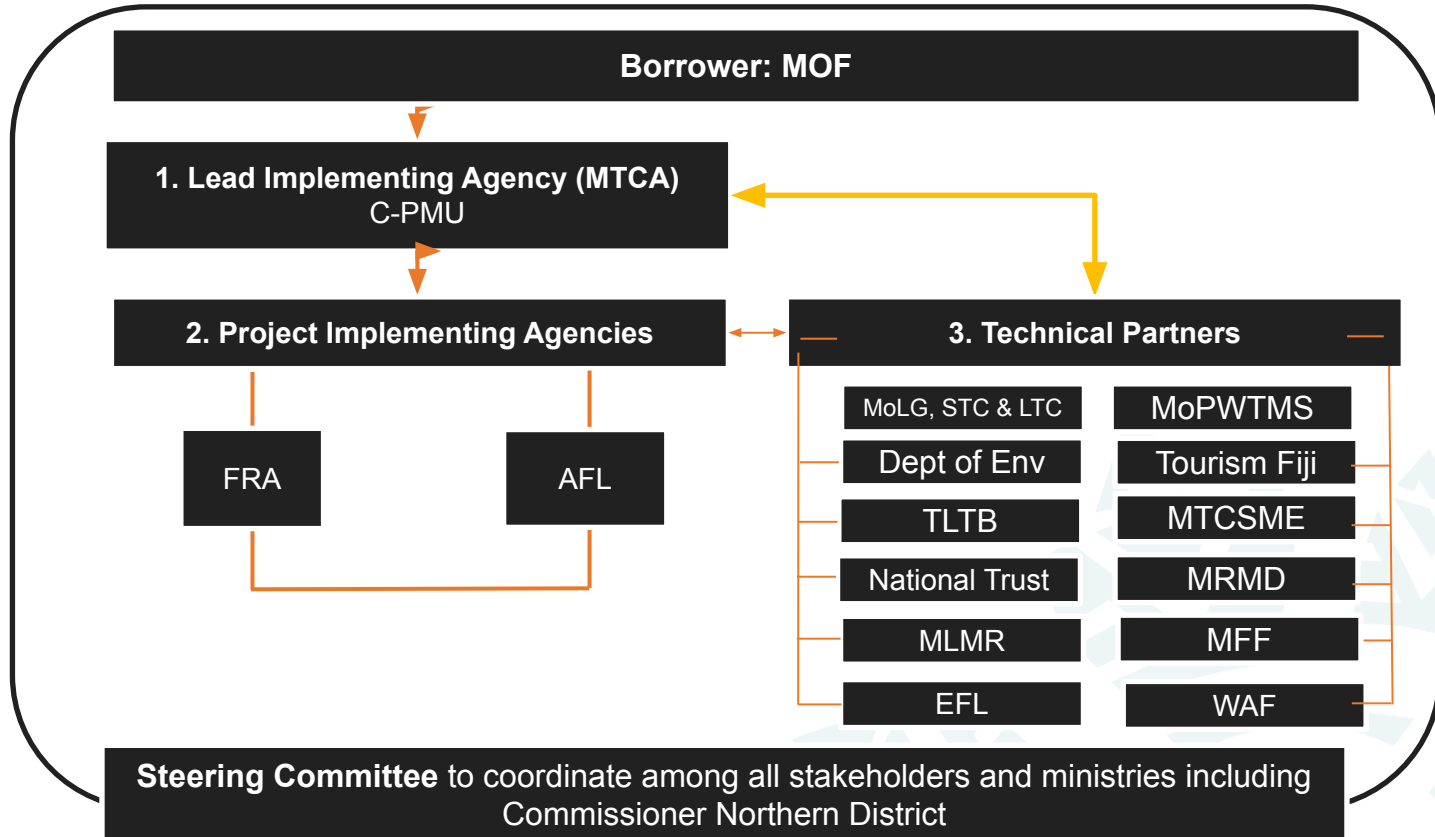


## Component 3: Tourism Capacity Enhancement and Project Management

Institutional Strengthening and  
Capacity Building

Project Management

# Implementing Arrangements





# NaVualiku

Tourism Development for the North

## Vinaka Vaka Levu



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