

FABC & AFBC Joint Business Forum  
2 SEPTEMBER 2022

# BRISBANE 2032

## Creating a Home Games Advantage



PAPER BY  
**ATMA MAHARAJ**

PRESENTED BY  
**INOKE BAINIMARAMA**



## A BID FROM OCEANIA

- ▶ Declared as a *"Bid from Oceania"* by Prime Minister, QLD Premier and AOC President
- ▶ IOC President Thomas Bach: **"Brisbane 2032 will be Games for the whole Pacific Region"**.
- ▶ Potential to make a tangible mark in human legacy for the entire Oceania region.
- ▶ Can provide unprecedented and unparalleled levels of performance opportunities as well as multiplier of social and economic benefits
- ▶ **A big win Oceania**, for Fiji and indeed the Pacific Island nations

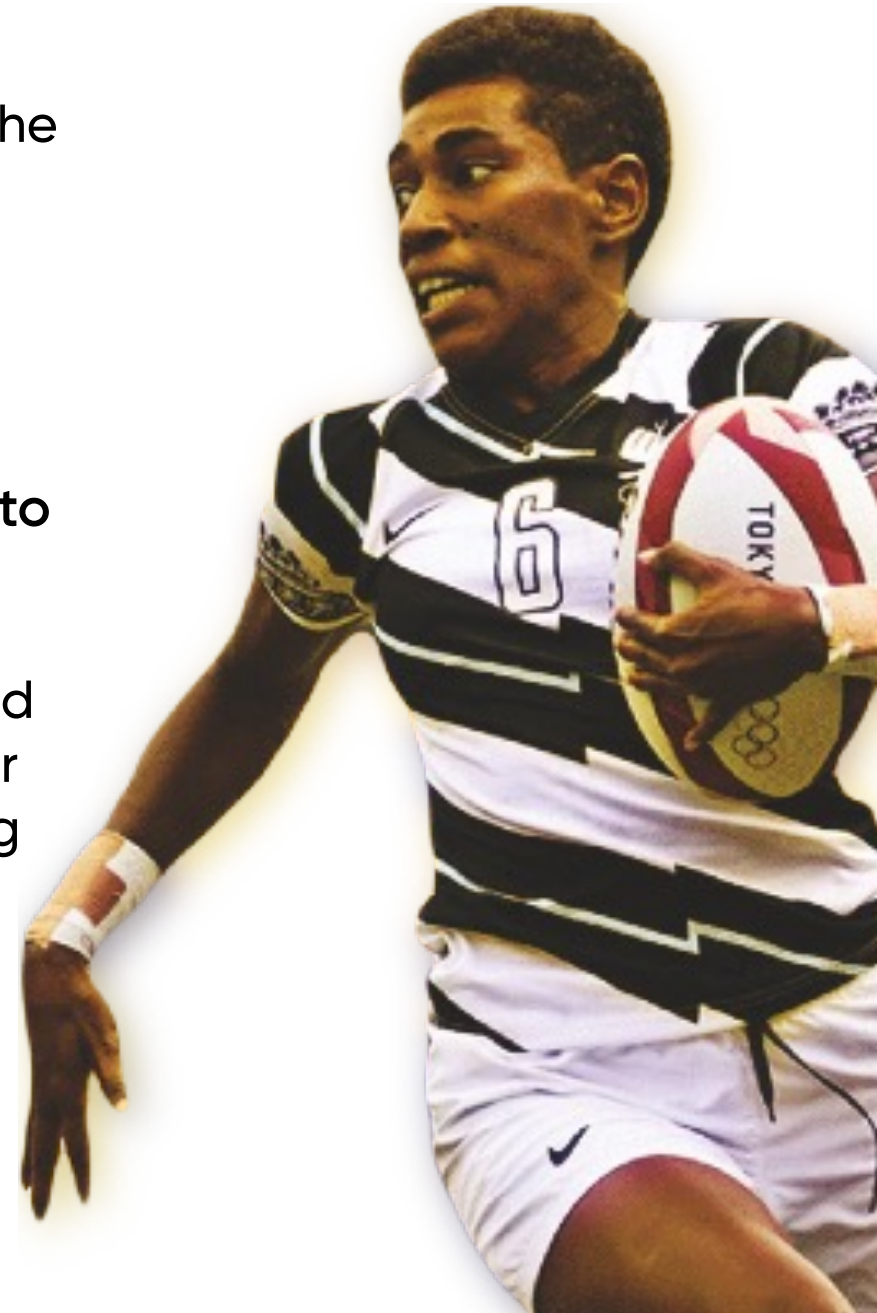


# Creating a Home Games Advantage Initiative

ONOC is leading this **INITIATIVE** for the Pacific Islands Sports Stakeholders, including the Oceania Paralympic Committee (OPC)

The **INITIATIVE** was announced on **23rd July 2022**, marking **10 years** to the start of **2032 Brisbane Games**

Brisbane 2032 provides Australia and the Pacific the opportunity to deliver on **multiple outcomes** encompassing **High Performance Outcomes, Diplomacy Outcomes, Sustainable Capacity Building, Economic, Social and Community Engagement Outcomes.**





# Creating a Home Games Advantage



- ▶ Replicating Australia's benefits so that the Pacific Island nations can authentically feel the home nation advantage.
- ▶ With the 2000 Sydney Olympic Games, the Pacific Island NOCs and New Zealand (only one gold medal) were not able to take advantage of a "Home Games".
- ▶ Impetus to organise ourselves promptly to produce the best result ever by far, by the Pacific Islands, New Zealand and indeed Australia at their very own Home Games.
- ▶ Brisbane 2032 will require a new way of thinking, new levels of participation, performance and engagement creating new levels of outcomes.



# Decade of Collaboration



Andrew N. Liveris   
@LiverisAndrew

Great to meet with Dr Robin Mitchell, [#ONOC](#) President this week.

We discussed how we can work together on elements including sport, tourism, education, health and trade.

This is the start of a collaborative partnership to ensure [#Brisbane2032](#) is a Games for the whole region.

**T W E E T   B Y**  
**Brisbane 2032 President Andrew Liveris**  
**22ND JUNE 2022**

# Pacific Islands Results To-date



GAMES	Gold Medals	Silver Medals	Bronze Medals	Top 8 Finishes
Olympic Games	2	2	1	12
Paralympic Games	1	1	-	8

- ▶ 7 of the 15 Pacific Island members of ONOC have produced the following top 8 results to date
- ▶ The Pacific Island have demonstrated that they are capable of being world-beaters on any day



# Pacific's Performance Aspirations 2032

## Key Objective – Pathways and Performance

ONOC's Sports Stakeholders have unanimously agreed to these challenging performance targets, as its primary objective

Aspirational Targets	2032 Olympic Games	2032 Paralympic Games
Gold Medals	4	2
Total Medals	8	4
Top 8 Finishes	16	8
Individual Athletes qualifying on merit	50	16
Sports Teams qualifying on merit	8	2

These are ambitious and yet practical targets for Brisbane 2032



Legacy  
Objectives

Potential  
Opportunities

# Sports Events

- ▶ CONTINENTAL GAMES
- ▶ PRE-GAMES TRAINING CENTERS IN AUSTRALIA
- ▶ HOSTING PRE-GAMES TRAINING CENTERS
- ▶ HOSTING MAJOR SPORTING EVENTS
- ▶ ESTABLISH MAJOR EVENTS CORPORATIONS FOR FIJI





Legacy  
**Objectives**  
Potential  
**Opportunities**



# Capacity Development, Empowerment & Sustainability

HUMAN RESOURCES DEVELOPMENT -  
KNOWLEDGE TRANSFER -  
EDUCATION & EXCHANGE -  
HOST FAMILY PROGRAMMES -  
MEDIA DEVELOPMENT -  
CLIMATE CHANGE, ENVIRONMENT & -  
SUSTAINABILITY



Legacy

**Objectives**

Potential

**Opportunities**



# **Trade, Investment and Tourism**

- TRADE OPPORTUNITIES –
- INVESTMENT OPPORTUNITIES –
- PACIFIC (OCEANIA) VILLAGE –
- DESTINATION MARKETING –
- AND TOURISM –

# The WHY

- ▶ Deliver more meaningful engagement and targeted Sports Diplomacy with the Pacific, going beyond inspiration and soft diplomacy.
- ▶ Give Pacific Islands tangible results with new levels of performance outcomes and strong Human Legacy that have never been seen before.
- ▶ Help Team Australia's own performance in sports
- ▶ Enhanced pathway for Australian Coaches, Sports Sciences and Support teams
- ▶ Greater Engagement with the Pacific Community as well as the Pacific Diaspora
- ▶ Promoting ongoing commitment to diversity, inclusiveness, equity and multiculturalism
- ▶ Economic and social benefits for Australia, Fiji and the Oceania region





## A CALL TO ACTION

**2032 is NOW!**

- ▶ Long-term phased approach with a **10-year pathway, infused with extreme urgency**
- ▶ A phased approach, leveraging **Paris 2024, Victoria 2026 and Los Angeles 2028**
- ▶ An effectively designed, resourced and targeted long-term cutting-edge strategy, with world-class leadership and a **TOTAL** high-performance culture to ensure optimum success
- ▶ Create a powerful, result-oriented **PACIFIC 2032** programme in partnerships with **Regional and International Stakeholders**





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# Feedback & Suggestions

Please send your  
feedback and  
suggestions to

[atmamaharaj@bigpond.com](mailto:atmamaharaj@bigpond.com)

and

[inoke@oceanianoc.org](mailto:inoke@oceanianoc.org)

THANK YOU!



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